Listing of Claims:

This listing of claims replaces all prior versions and listings of the claims in the present application.

- 1. (Previously Presented) An image display apparatus comprising:
 - a display element that displays a picture;
 - a projecting optical system that forms a real image of the picture;
- a diffusive hologram screen disposed at a position of the real image or in a vicinity thereof; and

a main body in which the display element, the projecting optical system and the diffusive hologram screen are arranged,

wherein the main body has a grip portion to allow an operator to hold the main body in front of the operator,

wherein the diffusive hologram screen has a predetermined directionality, to thereby introduce, when an operator uses the image display apparatus held in his hand, the picture displayed on the image display element exclusively into a pupil of the operator, and

wherein the following condition is satisfied:

$$0.3 \text{ deg.} < q < 54.0 \text{ deg.}$$

where q is a value of full width at half maximum in a graph that presents a diffusion characteristic of the diffusive hologram screen.

2. (Original) An image display apparatus according to claim 1, wherein the following condition is satisfied:

where D is a distance from the diffusive hologram screen to the pupil of the operator, and Y is a diameter of an observable region.

- 3. (Cancelled)
- 4. (Original) An image display apparatus according to claim 1, wherein the following condition is satisfied:

0.3 deg. < d < 54.0 deg.

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where d is an angle formed by a direction in which a diffusion characteristic at a center of the diffusive hologram screen is maximum and a direction in which a diffusion characteristic at a peripheral position farthest from the center of the diffusive hologram screen is maximum.

- 5. (Original) An image display apparatus according to claim 1, wherein at least one of optical elements constituting the projecting optical system has a free-formed surface.
- 6. (Original) An image display apparatus according to claim 1, wherein the diffusive hologram screen is a reflection-type one.
- 7. (Original) An image display apparatus according to claim 1, wherein the diffusive hologram screen is a transmission-type one.
- 8. (Original) An image display apparatus according to claim 1, wherein a screen surf ace of the diffusive hologram screen is shaped as a plane surf ace.
- 9. (Original) An image display apparatus according to claim 1, wherein a screen surface of the diffusive hologram screen is a curved surface.
- 10. (Original) An image display apparatus according to claim 1, wherein the diffusive hologram screen is arranged in such a manner that a screen surface thereof is tilted in reference to the operator and is perpendicular to an axial chief ray of the projecting optical system.
- 11. (Previously Presented) A personal data assistant comprising:
 an image display apparatus according to claim 1;
 operation buttons via which the operator inputs and outputs data from an external source;
 a data processor connected with the operation buttons;
 a storage device connected with the data processor; and
 a transceiver unit connected with the data processor.

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12. (Previously Presented) A cellular phone comprising:

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an image display apparatus according to claim 1;
operation buttons via which the operator inputs and outputs data from an external source;
an audio input unit for inputting audio data derived from the operator; and
an audio output unit for outputting audio data transmitted from a mate correspondent of
the operator.

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